Transformation Pillar:
Strategic HR Leadership

Strategic Leadership and Data-Driven Decision-Making for Executive Leaders

Leading in a Data-Driven World

FEATURED Program

COURSE OVERVIEW

In today's complex and data-driven world, the Middle East stands at a crossroads. While its leaders have achieved remarkable success, the region lags tremendously behind in harnessing the power of data for strategic decision-making. Recognizing this gap, and recognizing that the ability to make confident, creative, and well-informed decisions is paramount to effective leadership, organizations are embarking on transformative journeys to foster data-centric cultures and empower their leaders with data-driven insights, elevating both the leaders and their organizations to new heights of innovation and influence.

This intensive 5-day program goes beyond traditional leadership development to equip participants with the essential skills and frameworks needed to spearhead creative and effective strategic leadership and data-driven decision-making for executive leaders. It will equip participants with the essential skills to:

- Lead strategically during a time of significant technological and organizational change.
- Make impactful decisions informed by robust data analysis and strategic foresight.
- Champion a data-driven culture across their organizations.

This program emphasizes the strategic decision-making and change management skills, communication strategies, and ethical considerations needed to successfully champion significant organizational transformation.

WHO SHOULD ATTEND

This program is designed for high-potential leaders within your organization, including:

- Executive Managers
- Heads of Departments and Divisions
- Assistant Managers and Senior Advisors
- Decision-Makers at Senior and Middle Levels
- Emerging Leaders Being Prepared for Future Leadership Roles

COURSE OBJECTIVES

Upon successful completion of this course, participants will be able to:

- **Analyze** the evolving leadership landscape and its influence on strategic decision-making, particularly concerning technology adoption and data-driven transformation.
- **Apply** a range of contemporary leadership styles to effectively guide teams, build consensus, and achieve organizational goals.
- **Identify** and **mitigate** the impact of unconscious bias and cognitive traps on decision-making, promoting more objective outcomes.
- **Employ** powerful strategic analysis tools (such as SWOT and PESTLE) to assess opportunities, anticipate challenges, and inform strategic choices.
- **Master** advanced creative problem-solving and lateral thinking techniques to generate innovative solutions to complex challenges.
- **Develop** strategic foresight and **utilize** scenario planning to anticipate future trends, navigate uncertainty, and make proactive decisions.
- **Identify** relevant data sources within their areas of responsibility and communicate data needs effectively.
- **Interpret** and **communicate** data insights to inform strategic planning and decision-making.
- **Access**, **analyze**, and **interpret** relevant data to inform strategic decision-making, confidently utilizing data visualization techniques to communicate insights to stakeholders.
- **Navigate** risk and uncertainty, **apply** risk management frameworks, and **make** sound judgments under pressure.
- **Lead** high-performing teams, **facilitate** collaborative decision-making processes, and **navigate** disagreements and conflict.
- **Master** the art of persuasive communication, crafting compelling narratives, and delivering impactful presentations to gain buy-in and inspire action for strategic initiatives.
- **Integrate** ethical considerations throughout the decision-making process, ensuring decisions align with organizational values.
- **Develop** robust implementation plans to ensure strategic decisions translate into successful and sustainable outcomes.

COURSE METHODOLOGY

A balanced approach between PowerPoint presentation, facilitated discussion, real-world case studies, dynamic simulations, individual exercises, and interactive group-based activities will ensure the direct transfer of skills, information and relevant practical experience as well as show you how to unlock the full potential of strategic leadership and data-driven decision-making.

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