Transformation Pillar:
Applied AI & Agentic Transformation

Responsible AI: Governance, Ethics & Risk

Adopting AI with Confidence, Accountability, and Trust

COURSE OVERVIEW

As AI moves into hiring, performance, customer decisions, and daily operations, organizations need more than enthusiasm: they need clear rules for using AI safely, fairly, and lawfully. This two-day, highly practical program equips HR, risk, legal, and business leaders to govern AI adoption with confidence, without slowing the innovation it makes possible.

Participants learn to identify and classify AI risks, from bias and privacy to security, accuracy, and over-reliance; to design proportionate policies and controls; and to set clear accountability for AI-assisted decisions. The program draws on leading frameworks and regulations, including the NIST AI Risk Management Framework, ISO/IEC 42001, the EU AI Act, and regional data protection laws, with a particular focus on AI used in people decisions, which regulators increasingly treat as high-risk.

The program culminates in a hands-on capstone where participants build a working, no-code AI use-case risk workflow: new AI requests are captured, risk-classified, matched to required controls, and routed for approval, creating an auditable record from the start.

This program is delivered by world-renowned AI and Digital Transformation expert and author, **Mostafa Azzam**, who has extensive experience guiding organizations through the complexities of AI adoption and its impact on governance, risk, and trust.

COURSE OBJECTIVES

By the end of the program, participants will be able to:

- **Explain** the core principles of responsible AI, including fairness, transparency, accountability, privacy, and safety.
- **Identify** and classify AI risks across common business and HR use cases.
- **Interpret** key frameworks and regulations, and what they mean for their organization.
- **Design** proportionate AI policies, controls, and acceptable-use guidelines.
- **Establish** clear accountability and human oversight for AI-assisted decisions.
- **Test** AI systems for bias, accuracy, and reliability before and after deployment.
- **Build** a no-code, agentic workflow that risk-assesses and routes new AI use cases for approval.

COURSE METHODOLOGY

This program follows our decision-centered learning design, combining:

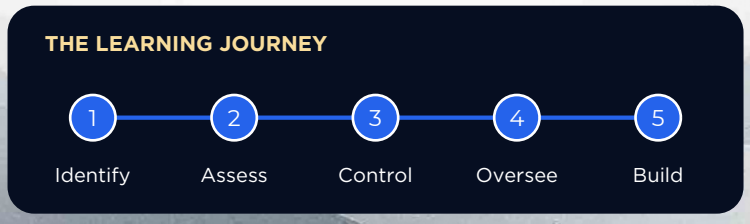
- **Opening Challenges:** Practical challenges that surface participants' assumptions before frameworks are introduced.
- **Expert-Led Briefings:** Concise, evidence-based input on concepts, frameworks, and emerging practice.
- **Case Studies and Simulations:** Realistic situations with genuine choices, where participants decide, defend, and reconsider.
- **Hands-on Activities:** Applying tools and frameworks, including AI tools, to participants' own work.
- **Ready-to-Use Tools and Templates:** Practical resources delegates can apply immediately in the workplace.
- **Capstone Project:** Build an automated AI use-case intake and approval workflow.

WHO SHOULD ATTEND

This program is designed for:

- HR leaders using AI in people decisions
- Risk, Compliance, Audit, and Legal Professionals
- Data Protection and Information Security Officers
- Digital Transformation and AI Program Leaders
- Procurement Professionals evaluating AI vendors
- Board members and executives accountable for AI oversight

No technical or legal background is required.



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