

Learning & Development Management

Transformation Pillar:
Talent Architecture & Capability Development

Take charge of your training operations! From analysis to design, development, implementation and evaluation of training; learn what is needed to become a key strategic partner within your organization

COURSE OVERVIEW

In the age of AI, traditional approaches to training management and delivery are being rethought and redesigned using new technologies to allow for enhanced digital learning in agile environments. The role of L&D is also being rewritten to include new and meaningful responsibilities such as employee wellbeing and mental health. In an environment where the only constant is change, learning has become absolutely essential to every organization's competitiveness. Against this backdrop, it has become essential to fundamentally rethink and redesign traditional approaches to managing training programs, training teams and training organizations.

From Analysis to Design, Development, Implementation and Evaluation of training; this highly interactive workshop provides the practical tools and approaches you need to develop a solid working relationship with your team, customers and stakeholders in this new normal of work. It is packed with case studies and critical insights and is delivered by world-class consultant and trainer, Mostafa Azzam, recognized as one of the 'Top 50 Global HR Thought Leaders You Must Follow', one of the 'Top 60 Global HR Tech Influencers To Follow this Year', and one of the 'Top 5 HR Influencers Shaping the Future of HR in the UAE'

WHO SHOULD ATTEND

A balanced approach between PowerPoint presentation, facilitated discussion, case studies and action-learning, individual exercises and group-based activities will ensure the direct transfer of skills, information and relevant practical experience and will show you how to fundamentally rethink and redesign your approach to managing and delivering training solutions. The course includes a capstone project that will let you put your acquired knowledge and skills into practice. The project covers a wide range of topics included in the course, from analyzing business needs to formulating a strategy and finally measuring the result of your work.

COURSE OBJECTIVES

By the end of this intensive learning journey, you should be able to:

- **Develop** an L&D Strategy tailored to meet future requirements
- **Coordinate** resources, procedures, and technology to create and implement training solutions
- **Assess** employees' training needs and select the most suitable training approaches
- **Identify** the essential attributes contributing to the success of training initiatives
- **Evaluate** the advantages and drawbacks of various training methods, solutions, and suppliers
- **Justify** the need for digital transformation in business and distinguish between e-learning and digital learning methodologies

COURSE METHODOLOGY

The Certified Learning & Development Professional Course is highly recommended for professionals seeking to navigate the complexities of today's workplaces. Specifically designed to equip attendees with the essential tools and strategies needed to thrive in dynamic environments, this course is designed for:

- Training & Development Managers
- HR Business Partners with L&D responsibilities
- Learning & Development Directors
- Talent Development Managers
- Organisational Development Specialists
- Corporate Trainers
- Leadership Development Coaches
- Change Management Consultants
- Human Resources Managers
- Training Coordinators
- Employee Engagement Managers
- Performance Improvement Specialists
- Instructional Designers
- Learning Experience Designers
- Learning Technology Specialists
- Training Programme Managers
- Employee Development Facilitators

EMPOWERING
Talent



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