Transformation Pillar:
HR Digital Transformation & Operating Model

Digital HR Transformation

Harness HR Technology and leverage Digital HR to strengthen your workforce resilience, improve your business agility, and secure your talent competitiveness

FEATURED Program

COURSE OVERVIEW

When digital transformation is done right, it's like a caterpillar turning into a butterfly, but when done wrong, all you have is a really fast caterpillar! – George Westerman.

A digitally-enabled work organization brings with it profound HR transformation including innovative job design, new digital competencies, remote work, transformed work relationships, new functional units, new positions and new management processes that pay special attention to work agility, uncertainty, resistance to change, and decentralized and real-time decision-making powered by big-data analytics.

The theory is simple: ***Go Digital or Go Home!*** This highly interactive workshop provides an up-to-date overview of the key issues and challenges of HRM 4.0. Learn about HR digital transformation strategies; technologies, and trends; agile working and well-being; temporal and spatial workplace flexibility; redefined HR practices; digital learning; people analytics; the profound impact of Gen AI, and the emerging challenges of digital leadership.

This workshop is packed with case studies and critical insights and is delivered by world-class consultant and trainer, Mostafa Azzam,

Recognized among the Top 50 Global HR Thought Leaders You Must Follow and the Top 5 HR Influencers Shaping the Future of HR in the UAE.

WHO SHOULD ATTEND

- HR Directors and Talent Managers with a need to implement digital systems or expand their use of existing ones
- HR Generalists and Professionals who need to update their HR Tech competencies for their current or future planned positions
- HR Administrators with a need to enhance systems capabilities to improve their ongoing job performance
- Business Owners, Executives and Managers with a need to understand the technologies available to the HR professional

COURSE OBJECTIVES

By the end of this intensive learning journey, you should be able to:

💥 **Map** your current HR processes and build a business case for HRTech deployment
💥 **Gain** insight into the organizational and HR mindsets driving HRM 4.0
💥 **Outline** the elements of a healthy digital culture
💥 **Develop** an HR digitalization roadmap and data governance strategy
💥 **Integrate** your digital HR systems and improve the user experience
💥 **Deploy** GenAI to turbocharge your HR transformation
💥 **Leverage** the transformative power of digital leadership
💥 **Evaluate** the impact and ROI of your HR digitalization initiatives using well-defined metrics and KPIs

COURSE METHODOLOGY

A balanced approach between PowerPoint presentation, facilitated discussion, case studies, individual exercises and group- based activities will ensure the direct transfer of skills, information and relevant practical experience as well as show you how to adopt an integrated platform approach in the development and deployment of a Digital HR framework that embraces true digitalization of HR.

linkedin.com/in/mostafaazzam
YouTube channel
WhatsApp @MostafaAzzam.Ai
WhatsApp @MostafaAzzam.HR
training@thehrtalent.com
training@mostafaazzam.net
training.development@yahoo.com
www.thehrtalent.com