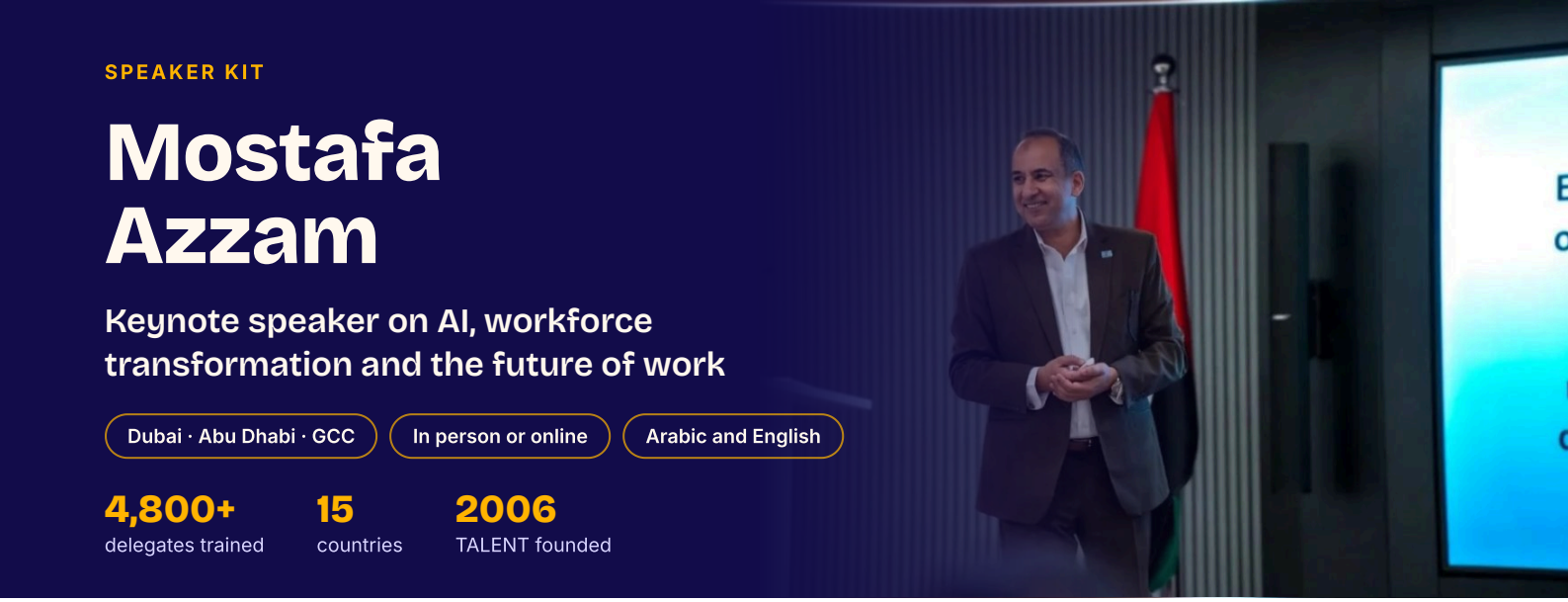
SPEAKER KIT

Mostafa Azzam

Keynote speaker on AI, workforce transformation and the future of work

Dubai · Abu Dhabi · GCC | In person or online | Arabic and English

4,800+ delegates trained
15 countries
2006 TALENT founded



About

Mostafa Azzam is the founder and CEO of TALENT Training & Consulting, a UAE training company. He helps business leaders and HR teams turn AI into better decisions, and into processes that change how work actually gets done. He is the author of *The Algorithmic Leader* and *AI and the Future of Work*, Executive Faculty at the American University in Cairo, and a Workshop Director for Informa Connect Academy, SHRM, HCI, Franklin Covey and Leoron, among others. A much sought-after motivational speaker, he builds his talks on the programs he designs and leads with organizations across the GCC and APAC.

Selected stages

Leadership & People Week London
Speaker and Workshop Director, Certificate in AI-Powered L&D · 14 to 17 Dec 2026

World HRD Congress, 35th Edition, Mumbai
Keynote Speaker · 15 and 16 Feb 2027

Global HR Excellence Energy Summit 2027, Dubai
Keynote Speaker, conference chair, panel moderator and workshop facilitator

Informa Connect Academy
Workshop Director for public certificate courses

Franklin Covey
Speaker and facilitator

Programs for: Saudi Aramco, ADNOC, NMDC, BP, EDC, KGOC and others

Signature talks

1. **A Prompt Is Not a Workflow**
   Why personal AI gains stall before they reach the business, and the moves that turn experiments into governed workflows.
2. **The Multiplier: What AI Does to the Capability You Already Have**
   AI multiplies what an organization already has. How to check capability, capacity and competence before you scale it.
3. **Agents at Work: Where AI Saves Time, and Where a Human Must Decide**
   From assistant to agent: where agents save real time, and the decisions leaders make before an agent acts.
4. **Digital Transformation Is a Leadership Moment**
   Most digital transformations stall on people, not technology. What leaders must redesign for the investment to pay off.
5. **When Competence No Longer Depends on Experience**
   What replaces experience as the sign of competence, and what it means for hiring, development and GCC talent pipelines.
6. **Leading When Intelligence Is Easy to Fake**
   When polish no longer proves thinking: judgment, verification and trust as the leadership skills that now matter more.

Recognition & accolades

- ★ Top 50 Global HR Thought Leaders You Must Follow
- ★ Top 5 HR Influencers Shaping the Future of HR in the UAE
- ★ Top 60 Global HR Tech Influencers to Follow
- ★ Top 100 Global HR Analytics Influencers to Watch
- ★ Top 7 Global HR Analytics Experts You Should Follow
- ★ Top 100 Most Talented Global L&D Leaders
- ★ **Award-winning author of two books on AI and leadership**

Invite Mostafa to speak →

Tell us the event, date, audience and format. We reply with availability.

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